

# Kartik Vegad

UI/UX Designer

Creative Lead

## Profile

Design strategist with experience leading creative initiatives, managing cross functional projects and delivering cohesive brand experiences across digital and physical touchpoints. Combines expertise in visual communication, UI/UX and design systems with a practical understanding of technology and product development.

Combining strong design thinking with an understanding of technology, I contribute to projects from concept through execution while maintaining quality, consistency and user centred outcomes.

## Core Skills

Creative Direction

Strategic Planning

Project Management

UI/UX Design

Stakeholder Management

Team Leadership

Visual Communication

Client Communication

Brand Strategy

## Design Toolkit

[Figma](#) + [Adobe Illustrator](#) + [Wix Studio](#) + [Framer](#) + [WordPress](#) + [Notion](#) + [Canva](#)

## Education

- **B. Tech. in Computer Science and Engineering with Honours in AI and Data Science**  
Silver Oak College of Engineering and Technology
- **Graduation Year:** 2026
- **CGPA:** 8.58

+91 9638074924

kartikvegad1806@gmail.com

[linkedin.com/in/kartikvegad/](https://linkedin.com/in/kartikvegad/)

[kartikvegad.in](https://kartikvegad.in)

# Kartik Vegad

UI/UX Designer

Creative Lead

## Experience

### Graphic Designer | TEDxSilverOakUniversity | September 2023

- Contributed to the visual identity of TEDxSilverOakUniversity by designing promotional, digital and event branding assets that enhanced audience engagement and strengthened brand presence.
- Worked closely with organisers and cross functional teams to conceptualise and execute creative solutions while ensuring consistency, quality and timely delivery across multiple campaigns and event requirements.

### Secretary | IEEE SOU CS SBC | 2024

- Managed chapter documentation, event coordination and stakeholder communication while contributing to the planning and execution of creative assets for events, initiatives and organisational activities.
- Collaborated with teams to ensure consistency in branding, visual communication and member engagement across chapter operations.

### Secretary | IEEE SOU SBC | 2025

- Led branch wide coordination across teams and committees while mentoring members and collaborating with faculty, industry professionals and student leaders to drive successful initiatives.
- Planned and oversaw creative assets for events, campaigns and official documentation, ensuring brand consistency and effective visual communication across branch activities.

### AI & ML Intern | Sahana System Limited | November 2024 – February 2025

- Worked on production level AI and machine learning projects involving data processing, model training and evaluation while coordinating with multidisciplinary teams to align technical implementation with project objectives and user requirements.

### AI & ML Intern | Sahana System Limited | January 2026 – June 2026

- Supported the design and development of AI powered applications through UI/UX design, backend implementation and machine learning workflows in a collaborative team environment.

### Sr. Creative Media Executive | IEEE SOU SB | January 2026 – Present

- Mentor and guide creative contributors in designing visual assets, developing content and maintaining brand consistency across events, campaigns and organisational initiatives. Support the growth of junior team members through feedback, collaboration and creative direction.
- Coordinate creative workflows, social media communication and branding efforts while working with stakeholders to ensure timely delivery and impactful audience engagement across branch activities.

## Blogging And Writing

I write articles on Medium to share ideas and experiences through storytelling. Blogging has strengthened my content creation, communication and audience engagement skills across design, technology and creativity.